

2026

Partnership & Exhibitor Proposal

Supporting Family Medicine

Advocacy Day - Resident Retreat

Scientific Assembly - Casino Night



ARKANSAS ACADEMY
of FAMILY PHYSICIANS



ARAFP
FOUNDATION



MESSAGE FROM THE PRESIDENT

WELCOME TO THE 2026 FAMILY MEDICINE PARTNERSHIP

Greetings and warm wishes to you. Thank you for your interest in partnering with the Arkansas Academy of Family Physicians. Our sponsors are more than supporters of an event, you are valued partners in the work we do to strengthen family medicine across Arkansas. The connections you build with our physicians, residents, and students truly matter, and we are excited to offer more meaningful ways for you to engage with our members throughout the year.

I'm excited to share that we no longer call this an Exhibitor Prospectus and that change is intentional. While the Annual Scientific Assembly remains our flagship event with great opportunities to connect face to face with family physicians, we now offer meaningful ways to engage with our members throughout the year. Partners can also connect at Family Medicine Advocacy Day at the State Capitol and at the Transition to Practice Resident Retreat, helping build relationships that grow over time, not just during one event.

Our Scientific Assembly is known for pairing high quality education with fun and connection. This year, our members will vote on a theme and we invite exhibitors to join the fun by decorating their booths to match. It's a creative way to spark conversations, stand out on the exhibit floor, and enjoy a little friendly competition. We'll even recognize the exhibitor who best embraces the theme with an award and bragging rights.

Our partners play a vital role in supporting family medicine by sharing resources, innovation, and expertise with our members. By supporting events like Advocacy Day and the Resident Retreat, you have the chance to connect with physicians at key moments in their professional journey. Be more than an exhibitor, be our partner and grow the future of family medicine with us.

Thank you for your support and for all you do to strengthen family medicine in Arkansas.



Justin Voris, M.D.
2025-2026 President
Arkansas Academy of Family Physicians

ABOUT THE ACADEMY AND HOW TO CONNECT



We Invite You to be our Partner!

The ARAFP is the largest family medicine organization in the state representing over 1,400 family medicine physicians, residents and students across the state. We are excited to welcome you into the family of family medicine! We have created a partnership program as a way to extend your reach beyond the exhibit hall, reinforce your commitment to family medicine, and stand out in a focused, relationship-driven environment throughout the year.

Partnership/Sponsorship Opportunities

The Annual Scientific Assembly is the cornerstone of our annual programming and the primary opportunity for you to engage with family physicians from across the state. In addition to the Assembly, we offer a limited number of high-impact sponsorship opportunities throughout the year that align with our mission to advance family medicine, develop future leaders, and advocate for patients and practices. We are now offering you the chance to be involved in more in our programming which means more connections, visibility and a more comprehensive value for you. Check out the list of available sponsorships and consider joining us at Advocacy Day in Little Rock on April 15 and support the future of family medicine at the Transition-to-Practice Resident Retreat in May.

What is the Annual Scientific Assembly?

This annual event brings together Arkansas Family Physicians, residents and students to participate in our annual business meeting and earn valuable CME. Our members are interested in learning about your products and services and how they can effect or advance their work. This is our major event of the year and one that everyone looks forward to so we hope you will join us!

Exhibiting at the Annual Scientific Assembly grants you face-to-face access to family physicians, residents in training and medical students as well as allied healthcare professionals from all over our great state. We host a variety of frontline healthcare decision makers who have major prescribing and buying power. During our three day conference you will have several opportunities to interact with our members including social and networking events to maximize your return on investment.

New this year! We are offering a very limited number of premium booth spaces where you will be positioned near the entrance and in the middle of the action of the Exhibitor Hall.

About Advocacy Day

Advocacy Day brings family physicians together at the State Capitol to learn about the Academy's legislative priorities and how to effectively advocate for their patients, practices, and communities. The day culminates in direct engagement with policymakers and meaningful conversations about the future of primary care in Arkansas. Sponsors play an important role in making this day possible and will have the opportunity to speak directly to attendees, connecting with physician leaders who are passionate, informed, and actively shaping healthcare policy. Supporting Advocacy Day is a powerful way to demonstrate your commitment to family medicine and to be part of conversations that truly matter.

Transition-to-Practice Resident Retreat

This popular event is a "can't miss" event among residents. Set in beautiful Hot Springs with time for connection-building and fun, this weekend prepares residents for their next big career step. Sponsors help make this experience possible while building early, meaningful connections with future family physicians at a pivotal moment in their careers.

EXHIBIT TERMS

79TH ANNUAL SCIENTIFIC ASSEMBLY

August 27-29, 2026 | Wyndham Riverfront Hotel

Exhibitor Details

The application and payment of exhibit space fees are binding acceptance of the Rules and Regulations set forth below. The Rules & Regulations follow those used by the American Academy of Family Physicians. The ARAFP reserves the right to restrict or evict exhibitors that do not follow the rules & regulations in order to maintain the integrity of the opportunity for our members and other exhibitors.

The Rules & Regs

Companies will be expected to maintain exhibit spaces during designated hours and follow set up and dismantle schedules.

Exhibitors agree to refrain from invitations that interfere with attendees attendance during conference and display hours.

Spaces may **not** be shared by multiple companies.

ARAFP reserves the right to add/remove booths if needed.

Content of space must fit the table, including banner signs and not impede surrounding spaces or interfere with traffic flow of the exhibit hall.

Exhibitors will be provided an attendee list at the conclusion of the meeting.

Security of space and contents are the responsibility of the exhibitor.

Payment & Cancellation

Exhibit Space secured with completed application and full payment. Exhibitors who have not paid in full by the event will not be allowed to exhibit.

Location assignments are on a first-come, first-served basis with payment.

Cancellations must be made in writing 30 days prior to event for a refund minus a \$100 administrative fee. No refunds will be given after July 27, 2026.

There will be no refunds for a no-show.

Arkansas AFP reserves the right to cancel or change the event as deemed necessary. In the event the meeting is cancelled due to causes beyond reasonable control, the ARAFP will determine a reasonable basis for any refund of exhibit fees.

Liability

It is mutually agreed that the Arkansas AFP, the venue host hotel, or representatives of these assume no liability and are not responsible for damage, loss, injuries or claims of such except where they have acted willfully or negligently. The exhibitor assumes responsibility and liability for damages, losses, and claims from its activities while participating in the exhibit opportunity.

Exhibit Booth Details

Exhibit fee is for a standard booth is \$1350.00. Premium booths are \$1,500 each.

Spaces are a set size and include a 6-foot table and 2 chairs.

Exhibits are allowed 2 representatives at any given time.

Booths are not assigned and are given on a first-come, first-serve basis with the exception of the premium booths.

Exhibitor Services

Shipping & Storage - Call our office at 501-316-4011

Electrical service is available upon request.

Wifi info will be provided at the event.

IMPORTANT DATES

Exhibiting on Thursday & Friday!

Move In:

Wednesday, August 26th from 1:00pm – 4:00pm

Exhibit Dates:

Thursday, August 27 - 7:30am - 5:00pm

Friday, August 28 - 7:30am - 2:00pm

**Times are subject to change*

Hotel Reservations

Contact Wyndham Riverfront for reservations, call 501-371-9000 and mention you are with the Arkansas Academy of Family Physicians. You can also make reservations through the link on our website at arkansasafp.org.

Please make your checks payable to:

Arkansas Academy of Family Physicians

Address: 2101 Congo Road, Suite 500, Benton, AR 72015

Tax ID number: 71-0297796

We can accept credit card payments by calling our office at 501-316-4011.

Credit cards are subject to a 4% surcharge to cover processing fees

SPONSORSHIP OPPORTUNITIES

79TH ANNUAL **SCIENTIFIC ASSEMBLY**
August 27-29, 2026 | Wyndham Riverfront Hotel

ENGAGE WHERE FAMILY PHYSICIANS GATHER



☐ T-Shirt Sponsorship - \$100

Show your support all year long by placing your logo on our official event T-shirts, worn by family physicians, residents, and students well beyond the event itself. Submit your logo by **April 1** for your logo will to be included on the Resident Retreat tees too.



☐ Swag Bag Sponsorship - \$200 (includes one free insert!)

It's not a conference without a swag bag! Bags will be used at our events all year long and the price includes one free insert from your company.



☐ Perk Me Up! Coffee Sponsorship - \$500

Meeting attendees love their coffee and we go through several gallons a day! We will include signage with your logo at both coffee stations, your exhibitor table and the conference website. One dedicated social media post will be made to recognize your sponsorship. Talk about exposure! Multiple sponsors accepted.



☐ Break Sponsorship - \$750

Save us from the usual cardboard cookie break! Let's do something special. Signage with your logo will be placed at the break station, your exhibitor table and listed on the conference website. One dedicated social media post will be made to recognize your sponsorship. Multiple sponsors accepted.



☐ Student Session Supporter - \$1,500

Join us as we focus on the next generation of family physicians with a special track just for medical students. We will provide signage with your logo in the conference room, session program, and listed on the conference website. Two dedicated social media posts will be made to recognize your sponsorship + t-shirt logo + swag bag logo.



❑ **Let's Do Lunch Sponsor - \$4,000**

As a lunch sponsor you will have the unique opportunity to network with family physicians and demonstrate your commitment to them. This is a great opportunity to make a smart investment and connect with family physicians across the state. You will receive recognition through signage, social media shoutouts + t-shirt logo + swag bag logo.

❑ **Breakfast Sponsor - SOLD**

❑ **Thursday Lunch Sponsor - SOLD**

❑ **Installation Dinner Sponsor - SOLD**



NEW THIS YEAR!



❑ **3' x 3' Branded Floor Clings - \$250**

You saw our big Welcome floor cling last year and wanted your own—You asked for it, you got it! Let our docs walk all over you! Every time they walk down the main hall attendees will see your logo and be reminded of your incredible support.



❑ **The Doctors Lounge - ~~\$2,500~~ Co-Sponsor—\$500**

The **Doctors Lounge** provides a quiet, comfortable retreat where attendees can step away to take a call, check email, recharge devices, or simply reset between sessions. As the exclusive sponsor, your brand will be prominently recognized in a space physicians genuinely appreciate and use throughout the day. This sponsorship aligns your organization with convenience, wellness, and thoughtful support for family physicians when they need it most. The Lounge will be open all 3 days of the conference, fully stocked with refreshments. You'll have exclusive signage throughout the entire conference including one floor graphic. You are also free to set up a table in the room to place your brochures, banners, give aways or whatever you want! It's your room to decorate and show your support for family medicine.

CASINO NIGHT FOUNDATION FUNDRAISER



PLAY IT FORWARD!

A Night of Casino Fun and Music!

The Arkansas AFP Foundation invites you to sponsor our “Play it Forward” casino night event benefitting the Foundation’s Family Medicine Endowment. This exciting event will be held on Friday, August 28, 2026 at the Wyndham Riverfront Ballroom. Join us in celebrating the Future of Family Medicine with proceeds going to the establishment of the endowment.



Raffle Items

Everyone loves a raffle! We would be incredibly grateful for a donation of a prize for the raffle. Your company name/logo would be recognized throughout the event, promotional material, and social media posts. Prizes could be gift certificates, event tickets, luxury items, baskets, or weekend getaways!

Multiple Sponsors

Student Resident Casino Night Ticket Sponsorship - \$200

Let’s treat the next generation of Family Physicians to a fun evening. We would love for every student and resident to have a free ticket. Your Company Logo will be prominently displayed on promotional material, signage, and social media posts.

Multiple Sponsors

Full House—Gaming Table- \$1000

Try your luck at your very own gaming table. Company name/logo on one gaming table, promotional material, signage, social media posts and two tickets to event.

5 Available

Casino Bank Sponsor - \$2000

Make a lasting impression and engage with physicians and colleagues as they buy chips! Your logo will be prominently showcased on the table and included in promotional materials, signage, social media posts and two tickets to event.

1 Available

Entertainment Sponsor - \$2500

We need music as we Play it Forward for a good cause. Signage featuring your company name/logo will be displayed at the event, in promotional materials and social media posts ensuring that your brand gets the attention it deserves. And to experience the music firsthand, four tickets to event.

1 Available

Pit Boss—Event Sponsor - \$5000

Get everything you need to make a big impact at the Assembly this year and experience the ultimate network experience! Your support will provide attendees with a fun social event while raising money for the endowment. Your sponsorship includes an exhibit booth at the Assembly, your company logo prominently on promotional materials and signage. And to top it all off, we'll give you a VIP table at the event with six tickets, so you and your team can enjoy the festivities in style.

1 Available

2026 PARTNERSHIP OPPORTUNITIES



□ E-Newsletter Banner Ad - \$150

Get your products and services in front of family physicians, residents, and students across the state through our monthly *Membership Matters* e-newsletter. It's an easy, affordable way to stay visible and connected with a highly engaged audience.

□ Advocacy Day | April 15—\$1,000

This event offers sponsors a unique opportunity to support family physicians as they gather at the State Capitol to learn about legislative priorities and advocate for policies that strengthen patient care and primary care access across Arkansas. The **Advocacy Day Sponsor** plays a key role in supporting this important event and will receive prominent signage at the luncheon, the opportunity **to include an approved item or flyer in attendee swag bags, and a few minutes to address attendees during lunch**. This sponsorship demonstrates a meaningful commitment to family medicine while creating direct engagement with physician leaders who are actively shaping healthcare policy.



□ Resident Retreat Supporter - \$1,000

The Transition-to-Practice Resident Retreat offers sponsors a meaningful opportunity to support family medicine residents as they prepare to move from training into independent practice, with a focus on real-world skills, professional growth, and connection. The Resident Retreat Sponsor will receive recognition throughout the event, time to briefly address attendees, inclusion of an approved item or flyer in attendee bags, logo placement on the official retreat t-shirt, and recognition during the hosted lunch. This sponsorship positions your organization as a champion of the future primary care workforce while creating early, authentic engagement with soon-to-be practicing physicians. **Payment and logo artwork must be received by April 1** to ensure full recognition.



SPONSORSHIP SELECTION AND PAYMENT SUMMARY

Use this page to select your desired sponsorship opportunities and bundles for the 2026 events. Please check all options you wish to support and include this page along with the Sponsorship Application page. This page serves as your official sponsorship commitment and helps us ensure accurate recognition, placement, and fulfillment of all selected opportunities.



E-Newsletter Banner Ad - \$150

Promote your products and services to family physicians, residents and students from around the state in our monthly Membership Matters E-Newsletter. *Limited space available for e-newsletter ads. Ads sold on a first-come, first-served basis. Ads may include links. 900 x 200 px



Advocacy Day Supporter - \$1,000

Includes logo on swag bag, opportunity to include one item in the swag bag, talk time to audience and prominent sponsor signage.



Resident Retreat Supporter - \$1,000

The Transition-to-Practice Resident Retreat gives sponsors a high-impact opportunity to invest in family medicine residents as they transition into independent practice, with an emphasis on practical skills, professional development, and meaningful connection. Sponsors receive recognition throughout the event, brief speaking time, bag insert placement, logo inclusion on the official retreat t-shirt, lunch recognition, and early engagement with future primary care physicians.

79th Annual Scientific Assembly

- Exhibitor Booth - \$1,350**
- Premium Exhibitor Booth - \$1,500**
- T-Shirt Sponsorship - \$100**
- Swag Bag Sponsorship - \$200**
(Includes 1 free insert)
- Coffee Sponsorship - \$500**
- Break Sponsorship - \$750**
- Student Session Supporter - \$1,500**
- Let's Do Lunch Sponsor - \$4,000**
- Branded Floor Clings - \$250**
- Doctor's Lounge Sponsor - \$2,500**



Casino Night Foundation Fundraiser

- Raffle Items**
- Student Resident Casino Night Ticket Sponsor - \$200**
- Full House Gaming Table - \$1,000**
- Casino Bank Sponsor - \$2,000**
- Entertainment Sponsor - \$2,500**
- Pit Boss Event Sponsor - \$5,000**



Don't forget to include this page with your Sponsorship Application!

**Questions:
Call us at 501-316-4011 or
email michelle@arkansasafp.org**

SPONSORSHIP APPLICATION

Primary Contact: _____

Company: _____

Address: _____

City, State & Zip: _____

Office Phone: (_____) _____ Cell Phone: (_____) _____

Email: _____

Website: _____

Additional Contact:

Name: _____ Phone: (_____) _____

I hereby make application for exhibit space at the 2026 Annual Scientific Assembly of the Arkansas Academy of Family Physicians (ARAFP). I understand that this application becomes a binding contract when ARAFP accepts payment. By signing below, I acknowledge that I have read and fully understand the Exhibit Prospectus and agree to abide by the rules and regulations.

Print Name: _____

Signature: _____ Date: _____

Credit Card Authorization Form

MasterCard Visa Discover American Express Other

Total amount to be billed \$ _____

Cardholder Name (as shown on card): _____

Card # _____ CCV: _____

Expiration Date: (mm/yy) ____/____ Billing Zip Code: _____

**Your total charge will include a credit card processing fee.*

Return contract with payment to:

ARAFP, 2101 Congo Road, Suite 500, Benton, AR 72015

Questions: 501-316-4011 Email: michelle@arkansasafp.org